

BRAND REGULATIONS

The GCFM logo can be downloaded for **official publications only**.

- Only member garden clubs and associated plant societies, GCFM Districts, and GCFM Board members may use this logo to show membership in the Garden Club Federation of Massachusetts, Inc.
- This logo may be used in yearbooks, newsletters, and membership brochures.
- **It is not to be used for fund-raising purposes** (*ie., letters soliciting support or donations*)

GCFM GREEN:

HEX #009641

RGB 0, 150, 65

CMYK 100, 0, 57, 41

