

MFABoston

Art in Bloom 2025

Important Dates

Electronic Registration: Monday, December 2, 2024

Arranger Orientation Day: Monday, February 24, 2025, 1:30 pm

Inclement Weather Date: Monday, March 3, 2025, 1:30 pm

Arranging Day: Thursday, May 1, 2025

Art in Bloom: Friday, May 2, 2025 - Sunday, May 4, 2025

Arrangement Pick-up Day: Monday, May 5, 2025

Thank you for your interest in participating in the Museum of Fine Arts, Boston's 49th Art in Bloom! It is you, the floral designers, that make Art in Bloom possible and we are so grateful! If you are receiving this email, you are the contact for your garden club that we have on file. If Art in Bloom 2025 information should be sent to someone else, please forward this email or respond to this email and provide us with the correct contact information. It is important to us that we have the correct contact, as your participation is dependent on it. This email provides some general information about Art in Bloom 2025, so that you will know the expectations prior to registration.

Registration will commence electronically on **Monday, December 2, 2024**. You will receive an email with a link to register your floral arranging duo to participate. Arrangers will be accepted on a first come, first served basis. There are 45 art objects to be interpreted and there are well over that number of garden clubs receiving this email, so we suggest registering as soon as possible.

Arranger Orientation Day will be **Monday, February 24, 2025**, with an inclement weather date of **Monday, March 3, 2025**. **Both Arrangers must be present at the Arranger Orientation Day** as detailed information needed to participate in Art in Bloom will be provided. Participants will be introduced to the art object that they will be interpreting following orientation, which is always an exciting moment! You are then welcome to view your art object and enjoy the MFA for the rest of the day.

Your arranging duo will bring/create their **arrangement on the morning of May 1, 2025, and remove it on Monday, May 5, 2025**. On both of those dates, you must be done by 9 am. One

Arranger is needed each morning to maintain your arrangement, Friday, May 2 through Sunday, May 4. A maintenance time will be assigned at either 7 am or 8 am, and work must be completed within 45 minutes. Please note, only the Arranger will be allowed into the MFA when the museum is closed for security reasons.

Depending on where in a particular gallery an art object that is being interpreted is located, there may be height or width restrictions placed on an arrangement. These will be listed on the art object sheet that arrangers receive on Orientation Day. These restrictions will be strictly enforced, as it is imperative that we protect all artwork. There is also a restriction on the use of any non-plant material such as wrapped wire, baubles, ribbon, etc. You will receive more details about "Do's and Don'ts" during orientation.

Again, we are so grateful for our New England Garden Clubs and for each of you! We recognize and appreciate your commitment, enthusiasm, and generous devotion of time and flowers to this rite of spring at the Museum of Fine Arts, Boston. Please feel free to contact us with any questions.

Sincerely,

Linda Chernoff
Director, Special Events

Abbie DiMatteo
Coordinator, Volunteer Programs
Art in Bloom, Garden Club Coordinator