

## SOME GCFM 20<sup>TH</sup> CENTURY LANDMARKS

- 1929 GCFM's First Annual Meeting (39 clubs)
- 1930 First Yearbook
- 1931 First Conservation Conference
- 1932 First Chairperson for Junior Garden Clubs Appointed  
First Scholarship Awarded  
GCFM Presented with Seal Design  
State Divided into Five Regions with Regional Vice-Presidents
- 1933 First Flower Show Judging School Staged
- 1935 First GCFM Horticultural Course at Massachusetts State College
- 1937 First Roadside Improvement Contest
- 1941 GCFM Conducts Classes at Spring Flower Show – Horticultural Hall
- 1946 Blue Star Memorial Highway Project is Formed with NGC
- 1947 First Blue Star Marker Installed on Route 1, Lynnfield
- 1949 First *Newsletter* is published in March  
Appointment of First Horticultural Chairperson  
State Divided into Nine Regions with Directors  
Monthly Horticultural Conferences Begin
- 1950 GCFM Formally Incorporated and Constitution Amended  
First School of Applied Gardening Held
- 1951 First President's Pin Presented to Margaret Motley
- 1953 Regional Meetings Begin  
Keep Our Highways Clean Campaign Begins With "Don't Be A Litterbug" Slogan
- 1956 First Bird Chairperson Appointed  
*Leadership Guide* for Club Presidents Published
- 1958 Landscape Design Study Courses Introduced
- 1960 GCFM hosts National Council Fall Board Meeting & New England Regional Meeting
- 1967 GCFM Becomes 501(c)(3)  
Two New Blue Star Memorial Highways I-95 and I-495 Dedicated  
*Visiting Gardens in Massachusetts* Published  
*The Flower Show Manual* Goes Through Two Sold-Out Printings
- 1969 State Divided into Nine Districts  
Garden Therapy a Growing Project
- 1971 Anti-Litter Conference with Coca-Cola
- 1976 GCFM Hosts the New England Regional Flower Show Symposium  
GCFM Joins with MHS to Sponsor Four Garden Therapy Workshops for College Credit
- 1984 GCFM Headquarters is Moved to the Wellesley Community Center
- 1987 Evening Horticulture Programs Begin
- 1991 "Lug-A-Mug" Conservation Program Begins  
GCFM Receives National Council's Silver Seal Award
- 1992 GCFM Conducts a Fund Drive to Preserve Massachusetts' Endangered Plants  
Four Rare Native Plants Saved by GCFM Through New England Plant Conservation Program
- 1993 The *Newsletter* renamed *Mayflower*
- 1994 GCFM Serves on Massachusetts Urban Tree Association  
GCFM Develops *Massachusetts Gardens on Tour*
- 1997 GCFM and the New England Wild Flower Society Builds Awareness of *Magnolia virginiana*  
GCFM distributes 12,000 *Magnolia virginiana* and 106,000 other native trees