



Mrs. Edwin L. Bramley (Maude)
21st GCFM President
1964-1966
183 clubs – 11,923 members



“Reviewing the 39th year of the Massachusetts Federation, the members were mindful of the strong foundation laid by our leaders of the past upon which each successive administration builds. So it is with pride we present the accomplishments of this administration: We have an increase of 7 clubs and 266 members.”

The Presidents’ Fall Conference presented the state chairpersons who outlined their programs. Each club president received a copy of the new publication *Leadership Guide* outlining the duties of officers and committee chairpersons of a well-organized garden club.

Massachusetts *Flower Show Manual* with its outlined presentation of essential data for staging flower shows was brought up to date with the new handbook.

Two State Flower Shows – two NCSGC award club shows, six state award shows, Flower Show School No. 5, Course 3, Judges Council programs, symposium plans – all attest the interest in flower arranging.

Conservation, a vital part of Massachusetts’ program, was the theme of a midwinter conference, teaching scholarships, master plan for river clean-up, contributions toward green belts, active interest in legislation, and the bi-monthly issue of “*News and Notes*” assist club conservation chairpersons.

An anti-litter workshop and a kick-off luncheon gave stimulus to “Keep Massachusetts Beautiful” month.

Additional projects: New England Regional Civic Beautification Conference sponsored by Critics’ Council; two Landscape Design Courses; House and Garden Tour for benefit of National Permanent Home; six scholarships given. Two new scholarships were created in memory of Mrs. MacLaren, past president; one to Flower Show School for best flower show schedule and The Violet E. MacLaren Conservation Scholarship.

Note: Mrs. Bramley also served a term as President in the New England Garden Clubs (NEGC)