

BLUE and GOLD STAR MARKERS

FUNDRAISING IDEAS

Honoring our veterans is important, and a Blue or Gold-Star Memorial marker is a wonderful way to create a lasting memorial in conjunction with civic beautification in your town. If you would like to have a Blue or Gold Star Memorial marker in your town but are daunted by the cost, here are several fundraising ideas to get you started.



- **Work with your VA:** Contact your local Veteran's organizations, veterans' American Legion, VFW, DAV, etc. These organizations honor and respect these Markers and show their appreciation by helping financially. Be sure to invite them to take part in your Dedication Ceremony.
- **Involve students:** Invite local high school students, Cub Scouts, Boy Scouts, Girl Scouts, etc. to assist you with this project; it will be an educational experience that they will never forget.
- **Connect with veterans' families:** Work with local Gold Star Families groups to fund Gold Star Markers.

It may take several years to raise enough funds to afford a marker, but make sure your community knows you are doing it. **Visibility is key.**

- Post a **running tally** on your social media platforms
- Find local businesses to **match the amount** you raise
- Make sure your **donation box** is at every event (plant sales, earth day, etc.)

TYPES OF MARKERS:

BLUE STAR MEMORIAL MARKER

Blue Star Memorial Markers are permitted on the grounds of National Cemeteries, VA Medical Centers and other civic locations approved by the NGC Blue/Gold Star Chair.

BLUE STAR MEMORIAL HIGHWAY MARKER Blue Star Memorial Highway Marker are permitted on highways and highway rest areas.

GOLD STAR MEMORIAL MARKER

Gold Star Memorial Markers are permitted on the grounds of National Cemeteries, VA Medical Centers and other civic locations approved by the NGC Blue/Gold Star Chair.

BLUE STAR BY-WAY MARKER

Blue Star By-Way Markers are permitted in parks, historic sites and other civic locations.

GOLD STAR BY-WAY MARKER

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