

STATE AWARDS

(Revised 2018)

The Garden Club Federation of Massachusetts, Inc.

RULES FOR STATE AWARDS

- Awards year:** January 1st to December 31st annually, unless award states otherwise.
- Eligibility:** Only clubs that are members of The Garden Club Federation of Massachusetts, Inc. are eligible to apply.
- Deadline:** December 1st annually. All applications and supporting evidence must be in the hands of the state awards chairman on or before this date. **EXCEPTIONS:** Applications must be received by July 1st for Award I, Arbor Day; Award II-B, The President's Bowl; Award II-E, Civic Development and Historic Preservation Grants; Award III-C, Norma Zettler "For Love of Birds" Award; Award IV-U, Polly Povall Small Standard Flower Show Award; Award IX-A, Program Awards: The Evelyn D. Cronin Horticultural Award; and Award XIV, The Barbara May Website Award,
- Application Forms:** All applications shall be on the State Awards Application form.
- Source of forms:** Download application forms from the GCFM website.
- Number of applications:** The Federation Awards Committee will consider only one application from a club for each award category. Clubs may apply for state, NE region, and national awards for the same project providing application forms are submitted. **EXCEPTIONS:** Application is not required for IV-L, IV-M, IV-N, IV-O, IV-P, IV-S, IV-T, VIII, XI-C and XIII-B.
- Number of awards granted:** Each GCFM club may receive all awards merited in any given year, provided all qualifications are met. The same award may not be presented to a club for two consecutive years, except for IV Flower Show Awards.

The GCFM Board voted that the trophies will not be given to the clubs. Instead they will receive a picture of the trophy with their certificate of merit. The trophy may be borrowed for a special event.

STATE AWARDS APPLICATION

- The State Application form for all State awards, **except Flower Show Awards**, can be found on the GCFM website under GCFM Awards Application Form. The form is limited to three printed pages – front of pages only.
- The State Flower Show Awards Application Form can be found on the GCFM website under Flower Show Award Application. A Book of Evidence is required.
- All award applications, except those with their own Scale of Points and Flower Show Award Applications, will be judged based on NGC's National Awards Scale of Points.

Presentation	5 points
Achievement	65 points
Participation	15 points
Record or Documentation	<u>15 points</u>
	100 points
- Applications shall be judged according to club size determined by number of members including Active, Inactive and Honorary, etc.

Small Club	29 members and under
Medium Club	30-59 members
Large Club	60-99 members
Extra Large Club	100 members and over

AWARDS

I. ARBOR DAY

THE CHARLOTTE LANE CONNOR ARBOR DAY AWARD (1984)

A silver bowl will be presented at the Fall Conference to the GCFM club that conducts the most outstanding Arbor Day tree planting ceremony. Applications must be received by the state awards chairman by July 1st.

II. CIVIC DEVELOPMENT - CIVIC BEAUTIFICATION AWARDS

A. CIVIC PROJECTS (1957)

A certificate of merit may be awarded to a GCFM club or group of clubs for an outstanding civic project completed within the current year which has resulted in a permanent improvement for public benefit in a town, county or counties of the Commonwealth:

1. Establishment of sanctuaries, e.g., birds, butterflies and animals
2. Municipal gardens
3. Landscaping public buildings
4. Memorial gardens
5. Blue Star Markers
6. Plantings for a religious edifice
7. Other

Application form must include “before” and “after” pictures and a landscape plan where appropriate. No commercial project may qualify for this award.

B. THE PRESIDENT’S BOWL (1970)

A silver compote may be awarded at Fall Conference to the club that develops the best civic development program. The program may include civic beautification, roadside improvement, conservation, youth education, and historic restoration or preservation. Applications must be received by the state awards chairman by July 1st.

C. CONTINUING CIVIC PROJECTS AWARD (*Revised 2018*)

A certificate of merit may be awarded to a GCFM club for continual maintenance of one or more civic projects (i.e., window boxes, plantings at municipal/historical building, flowers at hospital/library, etc.). Application form must include number of years project(s) has (have) been maintained.

D. WILLIAM J. THOMPSON AWARD (1989)

A silver vase in memory of William J. Thompson may be awarded to a garden club for excellence in horticultural achievement. The activity may involve education, community planting or a conservation project. The activity must include others in the community, children, senior citizens or the public at large. Winner is not eligible for Award IX. A – Evelyn Cronin Award.

E. CIVIC DEVELOPMENT AND HISTORIC PRESERVATION GRANTS (*Revised 2018*)

PURPOSE: To encourage GCFM clubs to pursue community improvement and historic preservation projects by providing seed money grants for new or a new phase of an on-going permanent planting project. Completed projects, plantings at commercial sites and requests for yearly maintenance costs are not eligible. Up to \$2000 is available each year for Civic Development and Historic Preservation grants. The Committee can fund up to four applicants annually. Submit a copy of application by July 1.

1. Clubs receiving grants are expected to take an active role in completing their projects.
2. Clubs have one year after the official notification of their award at the GCFM Fall Conference to complete their projects and must provide photos of progress made on the project and a one-page report showing expenditures and improvements by Oct.1 of the following year.

3. Grant money cannot be transferred to another project.
4. Clubs who do not submit a progress report will be asked to return their grants. A one-year extension may be arranged if the report substantiates its need.
5. Winning clubs are not eligible to apply for a new project until 3 years after receiving a previous award.
6. A member of the winning club(s) shall be present at the Fall Conference to accept the grant award.

CIVIC DEVELOPMENT GRANTS are made for new or on-going projects that garden clubs will help maintain. A long-term maintenance plan must be included. Examples of appropriate projects:

- Municipal planting projects, including traffic islands, parks, etc.
- Landscaping at schools, memorial halls, libraries
- Plantings of labeled trails at nature preserves

HISTORIC PRESERVATION GRANTS are given for new or on-going projects designed to preserve the past in the context of the present. Grants are awarded for improvement of sites that are of historic importance to the local community. Approval of site owners is necessary, if appropriate. Preference is given to accurate period plans that are practical for current uses of the property. A long-term maintenance plan must be included. Examples of appropriate projects:

- Restoration of landscaping at a historic building/property in your community
- Projects undertaken with local Historic Preservation groups.
- Creation of a garden that is site-appropriate and authentic to a particular significant historic period

Procedure: Submit a copy of the application no later than July 1. Grant applications are available on the GCFM website. Submit application to and for more information contact the Civic Development & Historic Preservation Chairman: Leslie Frost, 31 Lowell St., Andover, MA 01810, 978-475-8400, frostandover@verizon.net

III. CONSERVATION AND ENVIRONMENTAL AWARDS

A. MILDRED S. PARKER CONSERVATION AWARD (1962)

A silver bowl given in honor of Mildred S. Parker will be awarded to a GCFM club, a group of GCFM clubs, or an individual member of a GCFM club, for an outstanding conservation project.

B. CONSERVATION (1957)

A certificate of merit may be awarded a GCFM club or clubs which, by the completion of one or more projects in conservation, have demonstrated outstanding leadership. The project may be one of the following:

1. Education
2. Open spaces
3. Legislation
4. Municipal gardens
5. Other suitable activity

C. NORMA ZETTLER "FOR THE LOVE OF BIRDS" AWARD (2011)

This award is in honor of Norma Zettler, GCFM Bird Chairman from 2001-2011. The award is a certificate of merit and a copy of "Norma's Birds" booklet, if possible, to be presented annually at the Fall Conference. The award may be given to a club or individual for educating the public about the "love of birds." The project may be a single program for a community; a series of club programs; a project or program for school children; or the creation of a local garden that encourages birds. The state awards chairman must receive applications by July 1st.

D. PATRICIA DENNETT GRANT (2017)

A grant will be awarded annually to a GCFM club for a community outreach program, separate from a club meeting or program, in ecology, conservation or horticulture education. The grant is a minimum of \$200 and cannot be awarded to the same club in consecutive years.

IV. FLOWER SHOW AWARDS

See current NGC Handbook for Flower Shows for requirements.

Awards A-F: More than one may be awarded if merited. Flower Show Awards that do not have a specific scale of points will be evaluated by the current NGC Book of Evidence Scale of Points.

Bay State Award & Bertha Roquemore Award (*Retired 2018*)

A. MASSACHUSETTS HOLIDAY FLOWER SHOW AWARD (1965, Revised 2018)

May be given to a GCFM club or group of clubs for:

- a. Standard Holiday Flower Show
- b. Design Holiday Specialty Flower Show
- c. Horticulture Holiday Specialty Flower Show

B. MAYFLOWER AWARD (1957, revised 1969)

The Mayflower Award may be given to the design division which is part of a horticulture show sponsored by another organization. This division must be staged by members of GCFM clubs and judged by a panel of NGC judges using the following:

Scale of Points

1. <u>Schedule</u>	30 points
a. Originality, appeal, suitability of theme (10 points)	
b. Relationship: Suitability of class themes to division theme	(10 points)
c. Scope and number of classes (10 points)	
2. <u>Staging</u>	35 points
a. Interpretation of schedule (10 points)	
b. Practicality, spacious exhibits, adequate and unobstructed aisles, sufficient lighting (9 points)	
c. Unity, neat staging, related color, general order and balance, uniform signs (8 points)	
d. Beauty, eye appeal (8 points)	
3. <u>Quality of Entries:</u>	35 points
a. Interpretation of schedule (10 points)	
b. Imagination (originality) (10 points)	
c. Overall distinction of exhibits (15 points)	_____
TOTAL	100 points

C. MASSACHUSETTS HOME FLOWER SHOW AWARD (1982, Revised 2018)

May be given to a GCFM club or a group of clubs for:

- a. Standard Flower Show
- b. Design Specialty Flower Show
- c. Horticulture Specialty Flower Show

D. MASSACHUSETTS HOME AND GARDENS SHOW AWARD (1978, Revised 2018)

May be given to a GCFM club or a group of clubs for:

- a. Standard Home Show including two gardens or more.
- b. Horticulture Specialty Flower Show including two gardens or more.

E. THE MARGARET BENT PATTERSON SILVER BOWL NEAR CLUB AWARD (1979, Revised 2018)

This award may be given for a Standard Flower Show, Design Specialty Flower Show or Horticulture Specialty Flower Show sponsored and staged by two or more GCFM clubs geographically situated near each other, but not affiliated as a recognized council or district.

F. THE MARGARET E. MARSH FLOWER SHOW ACHIEVEMENT AWARD (1963, Revised 2018)

A silver bowl, in memory of Margaret E. Marsh, whose interest in flower arranging was an inspiration, will be presented to that GCFM garden club and/or group of clubs, which stages a Standard Flower Show or Design Specialty Flower Show receiving the highest point scoring of all shows currently applying for either a national or state flower show award.

G. THE VIOLET E. MACLAREN FLOWER SHOW SCHEDULE AWARD (1966, Revised 2018)

In memory of Violet E. Maclaren, an award has been established for the garden club and/or group of clubs that submits the best schedule for a Standard Flower Show, Design Specialty Flower Show or Horticulture Specialty Flower Show presented during the awards year. The Flower Show need not have been evaluated to receive this award. The award consists of a scholarship to a flower show school course currently given by The Garden Club Federation of Massachusetts, Inc. The winning club is to designate one of its members as the scholarship recipient. Accrued interest from a memorial fund established by the Hamilton-Wenham Garden Club will finance the scholarship. The schedule will be judged using the scale of points for evaluating schedules in the latest edition of the NGC Handbook for Flower Shows. An application form, in duplicate, and one copy of a schedule must be submitted, but no Book of Evidence is required.

H. THE ARRANGERS OF MARBLEHEAD FLOWER SHOW AWARD FOR STAGING (1974, Revised 2018)

This award is to be given for excellence in staging of a Small Standard Flower Show, Standard Flower Show, Design Specialty Flower Show or Horticulture Specialty Flower Show presented during the awards year. This award is given in memory of deceased members of The Arrangers. The award consists of a scholarship to a flower show school course currently given by GCFM. The winning club and/or group of clubs are to designate one of its members as the scholarship recipient. An application form, in duplicate, one copy of the schedule, and an abbreviated Book of Evidence, two pages, four sides, consisting of pictures and description of the staging is required.

Scale of Points

1. Interpretation of the schedule	20 points
2. Practicability: spacious displays, adequate and unobstructed aisles, sufficient lighting, ease of progress from section to section, class to class	15 points
3. Unity: uniform containers in horticulture divisions, all elements such as placards, signs, related in color, order, and balance	15 points
4. Distinction and artistry: originality, simplicity, eye appeal and special features raising quality above average	30 points
5. NGC's standards observed	20 points

TOTAL	100 points

I. JANE D. PORTER STATE FLOWER SHOW AWARD (1971, Revised 2018)

A pewter bowl, in memory of Jane D. Porter who gave many members a start in flower arranging and who encouraged the club to stage standard flower shows will be presented to the GCFM garden club that stages a Standard Flower Show or Design Specialty Flower Show receiving the highest point scoring in the Design Division.

Note: The following awards noted (J, K, L, M, and Q) are determined by a panel of three NGC judges using the scale of points as listed for each award. The standard National Garden Club's Scale of Points, which the daily judges must use, is not considered. All of these awards are given once for the entire show, if merited, in Design Division I (GCFM) of the Massachusetts Horticultural Society's Spring Flower Show, and are presented at the GCFM Annual Meeting.

J. THE MARIE HANCOCK COOK CERTIFICATE OF MERIT FOR ACHIEVEMENT IN TRADITIONAL FLOWER ARRANGEMENT (1963, Revised 2002) This certificate is given by the GCFM to the blue ribbon entry receiving the highest number of points in a class or classes of traditional designs. The traditional design type or period must be stated in the schedule. *See Note above.*

Scale of Points

1. Appropriateness to design type or period	45 points
2. Design	30 points
3. Expression	15 points
4. Distinction	<u>10 points</u>
TOTAL	100 points

K. THE DIANE BULLOCK AWARD (2002)

This award, a silver trophy, is given to the entry that is the most original interpretation of class theme, and uses an adventurous combination of plant material and components. Entry must score 85 or above. Blue ribbon winner not eligible. *See Note above.*

Scale of Points

1. Interpretation	40 points
2. Creativity	30 points
3. Design	20 points
4. Distinction	<u>10 points</u>
TOTAL	100 points

L. THE CLARE L. RICHARDS AWARD (1979)

This award, a plaque, may be given for the entry that best exemplifies the sensitive use of color. The recipient need not be a blue ribbon winner. *See Note above.*

Scale of Points

1. Color selection	40 points
2. Color balance	10 points
3. Color proportion	10 points
4. Color rhythm	10 points
5. Color scale	10 points
6. Color dominance	10 points
7. Color contrast	<u>10 points</u>
TOTAL	100 points

M. THE JEANNE-MARIE PARKES CREATIVITY AWARD (1986)

This award, a silver bowl, is given to the design judged by the evaluation panel to be the most creative interpretation of the class title. The recipient need not be a blue ribbon winner. *See Note above.*

Scale of Points

1. Design	25 points
2. Interpretation	30 points
3. Creativity	30 points
4. Distinction	<u>15 points</u>
TOTAL	100 points

N. BETTE LEVINE AWARD (1984)

A certificate is to be given by The Garden Club Federation of Massachusetts, Inc., to the exhibitor with the greatest number of blue ribbons in all classes in the Amateur Horticulture Division of the Massachusetts Horticultural Society's spring flower show. The winner is determined by the Amateur Horticulture Committee.

O. RUTH A. WALLACK SCHEDULE AWARD (1991, Revised 2018)

A silver tray to be given by the Beth Shalom Garden Club of Needham, in memory of Ruth A. Wallack whose interest in flower arranging and judging was inspirational. The award is given for the Small Standard Flower Show, Standard Flower Show or Design Specialty Flower Show schedule with the most creative design division. One copy of the schedule and an application form, in duplicate, must be submitted, but no Book of Evidence is required. The show need not have been evaluated to be eligible for this award.

P. THE JANET BUBIER FLOWER SHOW AWARD (1999, Revised 2018)

An engraved silver bowl, in memory of Janet Bubier, creative designer, who loved miniature designs, may be given annually to a Standard Flower Show or Design Specialty Flower Show, which displays the greatest creative interpretation in a section of Petite Designs. An application form in duplicate, one copy of the schedule and an abbreviated Book of Evidence of two pages, four sides, showing the designs and the staging is required. The show need not have been evaluated to be eligible for this award.

Scale of Points

1. Creativity	40 points
2. Interpretation	30 points
3. Design	20 points
4. Distinction	<u>10 points</u>
TOTAL	100 points

Q. THE BARBARA MAY AWARD OF DESIGN EXCELLENCE (2002)

A traveling trophy, given once during the show, if merited, to a blue ribbon winner in the Design Division I (GCFM) of the Massachusetts Horticultural Society's spring flower show, scoring the highest number of points in a designer's choice class

Scale of Points

1. Design	48 points
2. Conformance	18 points
3. Distinction	14 points
4. Artistic concept	14 points
5. Expression	<u>6 points</u>
TOTAL	100 points

R. THE PAULINE BOWDEN AWARD (2004)

In memory of our beloved member, Pauline D. Bowden, an English teapot will be presented at the GCFM Fall Conference to the highest point scoring design during the week of the Topsfield Fair. A certificate will be presented with the award.

Pauline touched many lives through her lectures, teaching and mentoring. Her hands wore the scars of her passion for gardening and flower arranging and reflected the kind of person she was, full of life, deviltry and passion, yet soft and full of love. The award is determined by a panel of one or more NGC judges appointed by the Topsfield Fair Flower Show Judges' Chairman.

Scale of Points

1. Design	40 points
2. Color Selection	25 points
3. Creativity	20 points
4. Distinction	<u>15 points</u>
Total	100 points

S. THE POLLY M. POVALL SMALL STANDARD FLOWER SHOW AWARD (2006)

This award is given to honor Polly Povall, an indispensable and faithful board member of GCFM for many years. She has served on major committees and led the Federation as an outstanding President and volunteer. Polly's years of continuous commitment as a steadfast supporter of flower shows have been inspirational. She has been instrumental in educating and encouraging the staging of Small Standard Flower Shows. An application form, in duplicate, one copy of the schedule and an abbreviated Book of Evidence of two pages, four sides, is required. The following scale of points will determine eligibility for this award.

Scale of Points

1. Schedule	25 points
2. Staging	25 points
3. Horticulture	25 points
4. Design	<u>25 points</u>
Total	100 points

This award, a Certificate of Excellence, will be awarded to GCFM clubs scoring 85 points or more.

V. GARDEN THERAPY

A. Mrs. Ralph H. Davis Silver Bowl will be awarded to the club with the most outstanding program of garden therapy.

B. Garden Therapy certificates may be awarded to a District, GCFM club or clubs for an outstanding program of garden therapy. An application form must include the achievements of the project as measured by the value to the handicapped, hospitalized and/or institutionalized, duration of the project (years in progress), and the plan for the next year.

VI. HISTORIC PRESERVATION

A. BARBARA M. SAULNIER HISTORIC PRESERVATION AWARD (1994, Revised 2018)

A silver bowl may be awarded to the club receiving the highest number of points for the completion of an outstanding Historic Project.

B. HISTORIC PRESERVATION CERTIFICATES may be awarded for the completion of a historic preservation project such as the restoration of a park, building, and/or garden of importance to the heritage of a particular locality.

C. HISTORIC PRESERVATION CERTIFICATES may be awarded to a GCFM club for decorating in historical buildings of importance to the heritage of a particular locality.

VII. LANDSCAPE DESIGN

A. VIRGINIA F. THURSTON LANDSCAPE DESIGN AWARD (1988)

An award donated to honor Virginia F. Thurston's great interest in promoting landscape design. This award may be given to a club or clubs for outstanding activity in the area of landscape design. The activity may consist of a landscape design education program or an actual project using good design for public benefit.

B. Blue Star Memorial Highway & Byway Markers (2018)

1. A certificate of merit will be awarded to the most outstanding Blue Star Memorial Highway Marker landscaping project.
2. A certificate of merit will be awarded to the most outstanding Blue Star Memorial Marker Landscaping project including the Byway Marker.

VIII. MEMBERSHIP

MEMBERSHIP AWARD (1984, Revised 2018)

A certificate of merit and silver tray may be awarded for the most innovative activity or outstanding effort to increase membership including publications used.

IX. PROGRAM AWARDS

A. THE EVELYN D. CRONIN HORTICULTURAL AWARD (1970)

A certificate of merit may be awarded at the Fall Conference to the club with an outstanding horticulture meeting, workshop or series of horticulture workshops with member participation or an outstanding garden therapy horticulture program.

1. Year-long workshop program
2. A single program workshop

Applications must be received by the state awards chairman by July 1.

B. BRIDGING THE GENERATIONS AWARD (1988, Revised 2002)

Two silver trays, one for clubs under 50 members, and one for clubs over 50 members, given by the Littleton Country Gardeners, may be awarded to GCFM clubs that have sponsored an outstanding program, preferably in environmental or horticultural nature. Said program should be conducted in such a way that it brings generations together, either by presenting it to senior citizens and school children at the same time or at separate venues. This award may be retained for one year only.

C. HELEN FREIDBERG AWARD (1993)

A certificate of merit to be given for the most outstanding horticulture program/programs given by a member or members of the garden club to its membership.

1. Single program
2. Series of programs

D. PATRICIA C. MICHAUD AWARD (2006)

A silver vase, given by the Scituate Garden Club, may be awarded for an outstanding design program or series of programs given by a member or members of a club to its membership or to neighboring clubs.

X. PUBLICITY/PUBLIC RELATIONS AWARDS

A. PUBLIC RELATIONS (1960)

A certificate of merit will be awarded to an individual member of a GCFM club, a GCFM club, or a group of GCFM clubs who, by some project, have reached the general public in an especially outstanding way according to the approved aims and principles of the state garden club.

B. Publicity Press Book Awards (retired 2018)

XI. PUBLICATIONS

A. PUBLICATIONS AWARD (Revised 2018)

A certificate of merit may be awarded to a club or district for publications, excluding periodicals or yearbooks. A certificate may be given in each separate category if merited. Examples: cookbook, calendar, handbook, brochures, etc. Application Form is required.

B. MARGARET K. BELL NEWSLETTER AWARD (Revised 2018)

A silver tray may be awarded for the best newsletter. Include 3 samples in one year under the same editorship; state number of issues per garden club year. It may be a hardcopy or digital. Application form is required.

C. YEARBOOK (1957, Revised 2018)

A certificate may be awarded for the best garden club yearbook submitted in each of the following classes:

1. Clubs under 20 members
2. Clubs of 20-29 members
3. Clubs of 30-44 members
4. Clubs of 45-69 members
5. Clubs of 70-99 members
6. Clubs of 100-300 members
7. Clubs over 300 members

Application form is **not** required. Three copies of the yearbook must be received in the GCFM office by October 15th.

Scale of Points

- Format:** 15 points
- a. Book structure (2 points): Practical, convenient size for membership, durable, neat. Yearbooks may be stapled, spiral, or 3-ring binders. Material should be well placed with ample margins and font size suitable for members to read.
 - b. Cover (2 points): Include name of club, town, state organization, year and appealing design. If a 3-ring binder cover is used, substitute with paper cover and include required information listed above.
 - c. Title Page (2 points): Include name of club, town, state organization, year, number of dues paying members and affiliated organizations (districts, region, NGC, other). If state and national dues are paid on associate/inactive/honorary members, they are counted in total membership.
 - d. Table of Contents (1 point): Number the yearbook pages and list topics on Contents page.
 - e. Subsequent pages: (2 points) In any order most useful to members and best fit for page placement. Information in a club yearbook should be in logical order. National and State information does not have to be in front.
 - f. Membership Roster (2 points): Complete mailing addresses, telephone numbers, and e-mail addresses (if applicable). Avoid crowding. Suggestion to save space, "All area codes ___ and postal zip codes are ___, unless noted.)

- g. List of Club Officers and Committee chairmen (1 point):
- h. NGC Information (1 point): Name of NGC President, the theme of the administration and a referral to the NGC website for further information.
- i. Other Information (2 points): Name of the Regional Director, theme of Region and a referral to the Regional website; Name of the State President, theme of the State President and a referral to the State website.
- j. Calendar of Events (2 points): List dates and locations for district/state/region/national meetings and events to encourage members to attend and to eliminate the setting of conflicting dates.

Programs:

- a. Topics should cover a variety of NGC goals and objectives such as Birds, Blue Star Memorials, Butterflies, Conservation, Environment, Floral Design, Horticulture Therapy, Horticulture, Design, etc.)
- b. Meets minimum number of meetings required by state (3 points).
- c. List date and time of meeting, location with address (3 points).
- d. List name of speaker/s, qualifications (brief), program title (3 points).
- e. Variety of program topics (theme not required) (14 points)
- f. Variety of programs types (lectures, tours, etc.) (12 points)
- g. Variety of speakers (specialists, members, etc.) (14 points)

Projects:

- a. Projects involve actual membership participation that benefits the community and furthers NGC goals and objectives. Some fund-raising (sale of bulbs, bedding plants, herbs, etc.) may help to beautify the community, as well as produce revenue for clubs. Some fund-raisers may help promote NGC member services as well as publicize our organization and goals. Certain social activities may lead to membership increases. State such in descriptions.
- b. List Continuing and New Projects (a club is not required to have new projects (15 points).
- c. Give brief word description of projects: Include location, Name of chairman, how members participate, list of donations if applicable, in-kind donations if applicable, plan for maintenance if applicable, etc. (20 points).

Options: (No points given) Some clubs include bylaws, budget, fund-raising, roll call, former club presidents. Club theme: If theme is used, it should be evident throughout the book. Themes may be interpreted with monthly program topics and/or titles, graphics, quotes. Projects do not need to be limited to theme.

TOTAL 100 points

XII. COMMUNITY BEAUTIFICATION

THE MARY F. BREWER ROADSIDE BEAUTIFICATION AWARD (1965, Revised 2018)

A silver tray to be known as the President’s Tray may be given to an individual club or clubs for outstanding roadside beautification within the boundaries of the clubs’ township. The project may be a continuing one, but sufficient accomplishment must be apparent to merit the award. No commercial project will be eligible. Application form must include “before” and “after” pictures.

A certificate of merit for the most outstanding beautification project in a city town or neighborhood

XIII. SERVICE AWARDS

A. SPECIAL ACHIEVEMENT (1957)

A certificate of merit may be awarded to a club or group of clubs or individuals who are members of a GCFM club for especially outstanding garden club work.

B. PRESIDENTIAL CITATIONS

Awarded at the direction and/or discretion of the president for meritorious service. No application form is necessary.

XIV. WEBSITES & OTHER MEDIA

A. THE BARBARA MAY WEBSITE AWARD (2004)

This award is named in honor of Barbara May, a former President of the GCFM and former President of National Garden Clubs, Inc. Barbara was the first person to introduce the use of a website to the GCFM.

A certificate of merit will be awarded at the Fall Conference to a member club, for a website maintained by that club. The website must contain information pertinent not only to activities of that garden club, but also those of The Garden Club Federation of Massachusetts, Inc., the New England Region and National Garden Clubs (Calendar of Events, special programs, etc).

The website must be linked to www.gcfm.org

A certificate of merit may be awarded in each of the club size categories as stated under the State Awards Application.

A GCFM Awards application form must be filled out and include the following information:

1. website address
2. who maintains the website
3. how often the website is updated.

The GCFM Awards committee will review the websites to determine the Website Award winners. Clubs must apply by July 1st.

A. Media Production (2018)

A certificate of merit for the best video/cd/dvd/flashdrive (or any like and newer technology) production

Scale of Points

- a. Presentation** (60 points): Includes required information on GCFM Awards application form (3 pages allowed). Design appearance; audio: Memorable content and delivery; creativity; images clear, concise, easy to view and comprehend; logical order of sequence; all visual effects contribute to rather than detract from the message.
- b. Achievement** (20 points): Overall impact (educational, inspiring, persuasive); club/group information present and accurate
- c. Promotion** (20 points): Clear message; promotes NGC objectives or projects; means of distribution, profits realized, if applicable.

XV. WILDFLOWER PRESERVATION

THE LA VERNE R. COLLARD WILDFLOWER AWARD (1986)

A silver bowl will be awarded to a GCFM club, a group of GCFM garden clubs, or a district for outstanding development of a wildflower project, using wildflowers or a combination of wildflowers and other indigenous plant material in historic gardens, memorial gardens, nature trails, parks, school grounds (outdoor classrooms), cemeteries, fairgrounds, Blue Star markers, town entrances, etc. Application must be accompanied by "before" and "after" photos. No club, group of clubs, or district may receive the award two years in succession or retain it for more than one year.

XVI. YOUTH ACTIVITIES

A. MITZI BELITSKY AWARD (1983, Revised 2002)

A silver vase, the gift of Leslie Frost, will be awarded to a GCFM club or district in recognition of an outstanding program of achievement in work with youth.

B. JUNIOR GARDEN CLUBS (1957)

A certificate of merit may be awarded to a junior gardening group sponsored by a GCFM senior club, for an outstanding program promoting GCFM objectives.

XVII. GCFM Special Awards

A. THE CINDORA GOLDBERG AWARD (2002)

The annual award given in tribute to Cindora Goldberg **honors the ability she had to continually see and create in an innovative manner**. The award is in the form of a framed certificate and will be given to the most outstanding floral design submitted by a member of The Garden Club Federation of Massachusetts, Inc.

The entries should represent the very best examples of a designer's work, and must be in the form of photographs and digital images. The entries will be judged by The Cindora A. Goldberg Award Committee. The winner must be present to receive the award at the Annual Meeting of The Garden Club Federation of Massachusetts, Inc. A full color photo of the winning design will appear in the Fall issue of the Mayflower.

Rules

1. Designs to be submitted will be limited to three entries from any one designer. They should represent the most outstanding example of that designer's work.
2. The designer should mail the completed application form along with a color photograph at least 5" x 7" in size to the address below.
3. The designer should also email the image (JPEG minimum of 1 MB) to the email below.
4. An entry form must accompany each application listing all plant materials and other components, along with a short description of the design.
5. Up to three separate designs will be accepted on individual application forms.
6. **All entries must be received by April 7th**
7. All entries will become the property of The Garden Club Federation of Massachusetts, Inc. and will not be returned.
8. Photos submitted may be used for a future publication.
9. Entries will be judged by the Cindora A. Goldberg Award Committee

Send design image & application form to:

**Sue Kaplan, 219 Highgate St.,
Needham, MA 02492
suekflowers@yahoo.com**

Helen DeOrsay Friedberg Tribute Scholarship (established in 2006)

One scholarship will be awarded each year for EACH of the NGC schools held in Massachusetts: Landscape Design, Gardening, Flower Show School and Environmental.

1. An applicant must be a member of a GCFM Federated Club and may apply for a scholarship to any school in any given year.
2. An application form must be filled out by the applicant and signed by the president of her/his club.
3. An application must be received by the chairman of the Helen D. Friedberg Scholarship Committee BEFORE May 1st of the calendar year.
4. Only one member per club may apply for each course.
5. The course must be held in Massachusetts .
6. The applicant may not be a previous recipient of a scholarship for that school.
7. The scholarship is a onetime award.
8. The scholarship covers only tuition. Books, lodging, travel and incidentals are not covered.
9. The scholarships will be awarded at the GCFM Annual meeting and must be used in the following fiscal year.
10. An application may be found at www.gcfm.org under Forms.