



"ONLY YOU CAN PREVENT WILDFIRES"

The 2024 Smokey Bear and Woodsy Owl poster contest is dedicated to **Smokey Bear's 80th Birthday**.

Smokey Bear is recognized both nationally and internationally as the symbol for wildfire prevention, with his motto being "**Only You Can Prevent Wildfires**"! Since 1944, Smokey Bear has taught people how to help prevent wildfires and how to be careful with campfires, barbecues, matches, and more.

In 1977, **Woodsy Owl** teamed up with Smokey Bear to help encourage personal responsibility in caring for our environment. Woodsy Owl's motto is "**Lend a Hand, Care for the Land**"!

[Learn more about the history of the poster contest here!](#)



[SEE ALL 2023 CONTEST WINNERS HERE!](#)

2022 National Winner:



Contest Rules

Timelines & Deadlines

Contest Flyer

Poster Sticker

US Forest Service
