



The Garden Club Federation of Massachusetts, Inc.

AWARDS PROGRAM HANDBOOK

(Updated November 2025)

Points of Contact:

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RULES FOR AWARDS

1. **Awards year:** January 1st to December 31st annually, unless stated otherwise.
2. **Eligibility:** Clubs, Districts, individual members of The Garden Club Federation of Massachusetts, Inc.
3. **Deadlines:**
 - MA State Awards: December 1
 - Flower Show Awards: December 1
 - The Cindora Goldberg Award: May 10
 - Civic Development and Historic Preservation Grants: July 1
 - Helen DeOrsay Freidberg Tribute Scholarship: February 15

New England Garden Clubs: September 1 (submissions determined by State Awards Committee)

National Garden Club: mid-January (submissions determined by State Awards Committee)

All submissions for New England GC or National GC must be sent to the GCFM State Awards Chair for review and forwarding. Clubs may not apply directly to NEGC or NGC.

All applications, supporting material, and/or books of evidence must be submitted to the awards chair before these dates. Contact information and where to send submission is listed in the handbook and on the application form for each category.

4. **Application Form:** Submissions shall use the appropriate application, available on the GCFM website. Narrative is limited to 3 pages, unless stated otherwise. Applications will not be returned.
5. **Number of applications:** Clubs may apply for more than one award. However, the GCFM Awards Committee will only consider one submission per club for each award category.
6. **Type of applications:** Clubs may apply for State, New England Region, and National awards for the same project. Separate application forms are required for each submission and must be sent to the Awards Chair for forwarding. Do not send submissions directly to National Garden Clubs or New England Garden Clubs. Do not submit an exact duplicate application for more than one award.
7. **Number of awards granted:** Awards may be presented to an individual, club, group of clubs, or district. A GCFM

club may receive all awards merited in any given year, provided all qualifications and award criteria are met. A club may not receive the same award for two consecutive years.

- 8. Awards and Trophies:** All Award winners receive a certificate of merit. In addition, if a trophy is part of the award, a photograph of the trophy will be included with the certificate. Trophies will not be given out but may be borrowed for a specific club event. Contact the Awards Chair to coordinate your request.

9. Club size:

Applications shall be categorized according to club size as listed in the current year's GCFM Directory.

The club determines and submits number of members for the Directory.

Categories include Active, Inactive, Life, Honorary, Sustaining, Family, etc.

Awards may be presented in the following size categories:

Small Club	1-20 members
Medium Club	21-50 members
Large Club	51-99 members
Extra Large Club	100 or more members

10. Scale of points:

All award applications will be judged based on National Garden Club's Scale of Points and Scoring Rubric.

Presentation	5 points
Achievement	65 points
Participation	15 points
Documentation	15 points
Total	100 Points

See the National Garden Club website gardenclub.org to find the Scoring Rubric with additional details.

Exceptions: Awards with their own scale of points or criteria.

STATE AWARDS

The State Awards application may be found here: <https://www.gcfm.org/gcfm-state-awards>

For questions or further information email GCFMStateAwards@gmail.com

I. ARBOR DAY

A. THE CHARLOTTE LANE CONNOR ARBOR DAY AWARD (1984)

A silver bowl will be presented to the GCFM club that conducts the most outstanding Arbor Day tree planting ceremony.

B. ARBOR DAY CERTIFICATE

Certificate may be awarded to a District, a GCFM club or clubs for an outstanding Arbor Day celebration.

II. CIVIC DEVELOPMENT - CIVIC BEAUTIFICATION

A. CIVIC PROJECTS (1957)

A certificate of merit may be awarded to a GCFM club or group of clubs for an outstanding civic project completed within the award year which has resulted in a permanent improvement for public benefit in a city, town, county, or counties of the Commonwealth:

1. Establishment of sanctuaries, e.g., birds, butterflies and animals
2. Municipal gardens
3. Landscaping public buildings
4. Memorial gardens
5. Blue Star Markers
6. Plantings for a religious edifice
7. Other

Application form must include “before” and “after” pictures and a landscape plan where appropriate. No commercial project may qualify for this award.

B. THE PRESIDENT’S BOWL (1970)

A silver compote may be awarded to the club that develops the best civic development program. The program may include civic beautification, roadside improvement, conservation, youth education, and historic restoration or preservation.

C. CONTINUING CIVIC PROJECTS AWARD (Revised 2018)

A certificate of merit may be awarded to a GCFM club for continual maintenance of one or more civic projects (i.e., window boxes, plantings at municipal/historical building, flowers at hospital/library, etc.). Application form must include number of years project(s) has (have) been maintained.

D. WILLIAM J. THOMPSON AWARD (1989)

A silver vase in memory of William J. Thompson may be awarded to a garden club for excellence in horticultural achievement. The activity may involve education, community planting, or a conservation project. The activity must include others in the community, children, seniors, or the public at large. Winner is not eligible for Award IX. A - Evelyn Cronin Award.

E. CIVIC DEVELOPMENT AND HISTORIC PRESERVATION GRANTS (Revised 2018)

SEE GRANTS SECTION, Page 10

III. CONSERVATION AND ENVIRONMENTAL

A. MILDRED S. PARKER CONSERVATION AWARD (1962)

A silver bowl given in honor of Mildred S. Parker will be awarded to a GCFM club, a group of GCFM clubs, or an individual member of a GCFM club, for an outstanding conservation project.

B. CONSERVATION AWARD (1957)

A certificate of merit may be awarded a GCFM club or clubs which, by the completion of one or more projects in conservation, have demonstrated outstanding leadership. The project may be one of the following:

1. Education
2. Open spaces
3. Legislation
4. Municipal gardens
5. Other suitable activity

C. NORMA ZETTLER "FOR THE LOVE OF BIRDS" AWARD (2011)

This award is in honor of Norma Zettler, GCFM Bird Chairman from 2001-2011. The award is a certificate of merit and a copy of "Norma's Birds" booklet, if possible, to be presented annually. The award may be given to a club or individual for educating the public about the "love of birds." The project may be a single program for a community, a series of club programs, a project or program for school children, or the creation of a local garden that encourages birds.

D. PATRICIA DENNETT GRANT (2017)

A grant will be awarded annually to a GCFM club for a community outreach program, separate from a club meeting or program, in ecology, conservation or horticulture education. The grant is a minimum of \$200 and cannot be awarded to the same club in consecutive years.

IV. FLOWER SHOW AWARDS –

SEE FLOWER SHOW SECTION, Pages 11-14

V. GARDEN THERAPY

A. MRS. RALPH H. DAVIS SILVER BOWL

Awarded to the club with the most outstanding program of garden therapy, as determined by awards committee.

B. GARDEN THERAPY CERTIFICATE

A Certificate may be awarded to a District, GCFM club or clubs for an outstanding program of garden therapy. An application form must include the achievements of the project as measured by the value to seniors, veterans, disabled, those with special needs or medical challenges, hospitalized and/or institutionalized. Include the duration of the project (years in progress), and the plan for the next year.

VI. HISTORIC PRESERVATION

A. BARBARA M. SAULNIER HISTORIC PRESERVATION AWARD (1994, Revised 2018)

A silver bowl may be awarded to the club for the completion of the most outstanding historic project.

B. HISTORIC PRESERVATION CERTIFICATE

Awarded for the completion of a historic preservation project such as the restoration of a park, building, and/or garden of importance to the heritage of a particular locality.

C. HISTORIC PRESERVATION CERTIFICATE

Awarded to a GCFM club for decorating in historical buildings of importance to the heritage of a particular locality.

VII. LANDSCAPE DESIGN

A. VIRGINIA F. THURSTON LANDSCAPE DESIGN AWARD (1988)

An award donated to honor Virginia F. Thurston's great interest in promoting landscape design. This award may be given to a club or clubs for outstanding activity in the area of landscape design. The activity may consist of a landscape design education program or an actual project using good design for public benefit.

B. BLUE STAR MEMORIAL HIGHWAY & BYWAY MARKERS (2018)

A certificate of merit will be awarded to the most outstanding Blue Star Memorial Highway Marker landscaping project.

C. BLUE STAR MEMORIAL HIGHWAY & BYWAY MARKERS

A certificate of merit will be awarded to the most outstanding Blue Star Memorial Marker Landscaping project including the Byway Marker.

VIII. MEMBERSHIP

A. MEMBERSHIP AWARD (1984, Revised 2018)

A certificate of merit and silver tray may be awarded for the most innovative activity or outstanding effort to increase membership using publications (brochure, flyer, etc.), recruitment events, or related activities.

IX. PROGRAMS

A. THE EVELYN D. CRONIN HORTICULTURAL AWARD (1970)

A certificate of merit may be awarded to the club with an outstanding horticulture meeting, workshop or series of horticulture workshops with member participation or an outstanding garden therapy horticulture program. Winner is not eligible for Award IID - William Thompson Award.

1. Year-long workshop program
2. A single program workshop

B. BRIDGING THE GENERATIONS AWARD (1988, Revised 2002)

Two silver trays, one for clubs under 50 members, and one for clubs over 50 members, given by the Littleton Country Gardeners, may be awarded to GCFM clubs that have sponsored an outstanding program, preferably in environmental or horticultural nature. Said program should be conducted in such a way that it brings generations together, either by presenting it to senior citizens and school children at the same time or at separate venues.

C. HELEN FREIDBERG AWARD (1993)

A certificate of merit to be given for the most outstanding horticulture program/programs given by a member or members of the garden club to its membership.

1. Single program
2. Series of programs

D. PATRICIA C. MICHAUD AWARD (2006)

A silver vase, given by the Scituate Garden Club, may be awarded for an outstanding design program or series of programs given by a member or members of a club to its membership or to neighboring clubs.

X. PUBLICITY/PUBLIC RELATIONS

A. PUBLIC RELATIONS AWARD (1960)

A certificate of merit may be awarded to an individual member of a GCFM club, a GCFM club, or a group of GCFM clubs who, by some project, have reached the public in an especially outstanding way according to the approved goals and principles of the

state garden club. The Club may include an annual strategic PR plan and/or an event publicity plan with goals, actions, and a timeline for a specific event and clear results.

B. PUBLICITY PRESS BOOK AWARD (retired 2018) No longer awarded.

XI. PUBLICATIONS

A. PUBLICATIONS AWARD (Revised 2018)

A certificate of merit may be awarded to a club or district for publications, excluding periodicals or yearbooks. A certificate may be given in each separate category if merited.

Examples: cookbook, calendar, handbook, brochures, etc. Application Form is required.

B. MARGARET K. BELL NEWSLETTER AWARD (Revised 2018)

A silver tray may be awarded for the best newsletter. Include 3 samples from within the award year, identify the editor, and state number of issues per garden club year. Application form is required.

C. YEARBOOK (1957, Revised 2018)

Application form is **not** required.

A certificate may be awarded for the best garden club yearbook submitted in the following classes:

Clubs under 20 members

Clubs of 20-29 members

Clubs of 30-44 members

Clubs of 45-69 members

Clubs of 70-99 members

Clubs of 100-300 members

Clubs over 300 members

Application form is not required.

Three copies of the yearbook must be received by GCFM by October 15th.

Scale of Points

Format 17 points

a. Book structure (2 points)

Practical, convenient size, durable, neat. Yearbooks may be stapled, spiral, or 3-ring binders. Content should be well placed with ample margins and font size suitable for members to read.

b. Cover (2 points)

Include name of club, city or town, state organization, year, and appealing design.

c. Title Page (2 points)

Include name of club, city or town, state organization (GCFM), year, number of members by category (include Active, Inactive, Life, Honorary, Sustaining, etc.), and club member total.

Add affiliated organizations (district, New England GC, National GC, others).

d. Table of Contents (1 point)

Number the yearbook pages and list topics on contents page.

e. Subsequent pages (2 points)

In any order most useful to members and best fit for page placement. Information should be in logical order. National and State information does not have to be in front.

f. Membership Roster (2 points)

Complete mailing addresses, telephone numbers, and e-mail addresses.

g. Club Officers and Committee chairs (1 point)

h. National Garden Club Information (1 point)

NGC President, the theme of the administration, and a referral to the NGC website for further information.

i. Regional and State Information (2 points)

New England Garden Clubs Director name, theme, and referral to the NEGC website.

GCFM State President name, theme, and referral to the GCFM website.

j. Calendar of Events (2 points)

List dates and locations for district/state/region/national meetings and events to encourage members to attend and to eliminate conflicting dates or include a website link to these calendars.

Programs 52 points

- a. Topics cover a variety of NGC goals and objectives such as Birds, Blue Star Memorials, Butterflies, Conservation, Environment, Floral Design, Garden Therapy, Horticulture, Design, etc.) (3 points)
- b. Meets minimum number of meetings required by state (3 points).
- c. List date and time of meeting, location with address (3 points).
- d. List program title, name of speaker, and qualifications (brief), (3 points).
- e. Variety of program topics (theme not required) (14 points)
- f. Variety of program types (lectures, tours, workshops, field trips etc.) (12 points)
- g. Variety of speakers (specialists, members, community members, etc.) (14 points)

Projects 35 points

- a. Projects involve membership participation that benefits the community and furthers NGC goals and objectives. Some fund-raising (sale of greens, bulbs, plants, herbs, etc.) may help to beautify the community, as well as produce revenue for clubs. Some fund-raisers may help promote NGC member services as well as publicize our organization and goals. Certain social activities may lead to membership increases. State such in descriptions. (5 points)
- b. List Continuing and New Projects (a club is not required to have new projects) (10 points).
- c. Give brief word description of projects: include location, name of chair, how members participate, list of donations or in-kind donations if applicable, plan for maintenance if applicable, etc. (20 points).

Options 1 point

Some clubs include bylaws, budget, fund-raising, roll call, former club presidents. Club theme: If theme is used, it should be evident throughout the book. Themes may be interpreted with monthly program topics and/or titles, graphics, quotes. Projects do not need to be limited to theme.

TOTAL 105 points**XII. COMMUNITY BEAUTIFICATION****A. THE MARY F. BREWER ROADSIDE BEAUTIFICATION AWARD (1965, Revised 2018)**

A silver tray to be known as the President's Tray may be given to an individual club or clubs for outstanding roadside beautification within the boundaries of the club's city or township. The project may be a continuing one, but sufficient accomplishment must be apparent to merit the award.

No commercial project will be eligible. Application form must include "before" and "after" pictures.

B. A CERTIFICATE OF MERIT

Awarded for the most outstanding beautification project in a city, town, or neighborhood.

XIII. SERVICE AWARDS**A. SPECIAL ACHIEVEMENT (1957)**

A certificate of merit may be awarded to a club or group of clubs or individuals who are members of a GCFM club for especially outstanding garden club work.

B. PRESIDENTIAL CITATION

Awarded at the direction and/or discretion of the president for meritorious service.

No application form is submitted as Clubs do not apply for this award. It is presented by the president.

XIV. WEBSITES & OTHER MEDIA**A. THE BARBARA MAY WEBSITE AWARD (2004)**

This award is named in honor of Barbara May, a former President of the GCFM and former President of National Garden Clubs, Inc. Barbara was the first person to introduce the use of a website to the GCFM.

A certificate of merit will be awarded to a member club, for a website maintained by that club. The website must contain information pertinent not only to activities of that garden club, but also those of The Garden Club Federation of Massachusetts, Inc., New England Garden Clubs, and National Garden Clubs (calendar of events, special programs, etc.). The website must be linked to www.gcfm.org

A certificate of merit may be awarded in each of the club size categories as stated under the State Awards Application. A GCFM Awards application form must be filled out and include the following information:

1. website address
2. who maintains the website
3. how often the website is updated.

The GCFM Awards committee will review the websites to determine the Website Award winners.

B. MEDIA PRODUCTION (2018)

A certificate of merit for the best video/cd/dvd/flashdrive (or any like or newer technology) production.

Scale of Points

Presentation 60 points

Include required information on GCFM Awards application form and the following: design appearance; audio: memorable content and delivery; creativity; images clear, concise, easy to view and comprehend; logical order of sequence; all visual effects contribute to rather than detract from the message.

Achievement 20 points

Overall impact (educational, inspiring, persuasive); club/group information present and accurate

Promotion 20 points

Clear message; promotes NGC objectives or projects; means of distribution, profits realized, if applicable.

XV. WILDFLOWER PRESERVATION

THE LAVERNE R. COLLARD WILDFLOWER AWARD (1986)

A silver bowl may be awarded to a GCFM club, a group clubs, or district for outstanding development of a wildflower project, using wildflowers or a combination of wildflowers and other indigenous plant material in historic gardens, memorial gardens, nature trails, parks, school grounds (outdoor classrooms), cemeteries, fairgrounds, Blue Star markers, town entrances, etc. Application must be accompanied by "before" and "after" photos.

XVI. YOUTH ACTIVITIES

A. MITZI BELITSKY AWARD (1983, Revised 2002)

A silver vase, the gift of Leslie Frost, may be awarded to a GCFM club or district in recognition of an outstanding program of achievement in work with youth.

B. JUNIOR GARDEN CLUBS (1957)

A certificate of merit may be awarded to a junior gardening group sponsored by a GCFM senior club, for an outstanding program promoting GCFM objectives.

GRANTS

II. CIVIC DEVELOPMENT – CIVIC BEAUTIFICATION AWARDS

E.CIVIC DEVELOPMENT AND HISTORIC PRESERVATION GRANTS *(Revised 2018)*

The application for Civic Development and Historic Preservation Grants may be found here:

<https://www.gcfm.org/civic-and-historical-grants>

For questions or further information email grantchair26@gmail.com

PURPOSE: To encourage GCFM clubs to pursue community improvement and historic preservation projects by providing grants for new or a new phase of an on-going permanent planting project. Completed projects, plantings at commercial sites and requests for yearly maintenance costs are not eligible. Up to \$2000 is available each year for Civic Development and Historic Preservation grants. The Committee can fund up to four applicants annually. Submit a copy of application by July 1.

Clubs receiving grants are expected to take an active role in completing their projects.

Clubs have one year after the official notification of their award to complete their projects and must provide photos of progress made on the project and a one-page report showing expenditures and improvements by October 1 of the following year. Clubs who do not submit a progress report will be asked to return their grants. A one-year extension may be arranged if the report substantiates its need.

Grant money cannot be transferred to another project.

Winning clubs are not eligible to apply for a new project until 3 years after receiving a previous award.

CIVIC DEVELOPMENT GRANTS are made for new or on-going projects that garden clubs will help maintain. A long-term maintenance plan must be included. Examples of appropriate projects:

- Municipal planting projects, including traffic islands, parks, etc.
- Landscaping at schools, memorial halls, libraries
- Plantings of labeled trails at nature preserves

HISTORIC LANDSCAPE PRESERVATION GRANTS are given for new or on-going projects designed to preserve the past in the context of the present. Grants are awarded for improvement of sites that are of historic importance to the local community. Preference is given to accurate plans that relate to the history of the property and are practical for current uses of the property. A long-term maintenance plan must be included. Examples of appropriate projects:

- Restoration of landscaping at a historic building/property in your community
- Projects undertaken with local Historic Preservation groups
- Creation of a garden that is appropriate and authentic to a particular significant historic period of the building on the property and/or an historically recognized style
- A landscape that is 50 years or older & has historical significance
- A landscape project associated with a building/property that is listed on the National Registry of Historic Places, Landmarked, or in a local Historic District

Procedure: Submit application by mail or electronically by July 1 deadline.

Mail: Jill Malcolm, 33 Bonney Drive, Holliston, MA 01746

Email: grantchair26@gmail.com

FLOWER SHOW AWARDS

IV.FLOWER SHOW AWARDS

For the most current Flower Show Award requirements, see the current NGC Handbook.

Flower Show Awards use a separate application found here: <https://www.gcfm.org/flower-show-awards>

For questions or further information email GCFMFlowerShowAwards@gmail.com

Awards A-F: More than one may be awarded if merited. Flower Show Awards that do not have a specific scale of points will be evaluated by the current NGC Book of Evidence Scale of Points.

Bay State Award & Bertha Roquemore Award (*Retired 2018*)

A. MASSACHUSETTS HOLIDAY FLOWER SHOW AWARD (1965, *Revised 2018*)

May be given to a GCFM club or group of clubs for:

- a. Standard Holiday Flower Show
- b. Design Holiday Specialty Flower Show
- c. Horticulture Holiday Specialty Flower Show

B. MAYFLOWER AWARD (1957, *revised 1969*)

The Mayflower Award may be given to the design division which is part of a horticulture show sponsored by another organization. This division must be staged by members of GCFM clubs and judged by a panel of NGC judges using the following:

Scale of Points

- | | | |
|--|-------------|------------|
| 1. <u>Schedule</u> | 30 points | |
| a. Originality, appeal, suitability of theme (10 points) | | |
| b. Relationship: Suitability of class themes to division theme (10 points) | | |
| c. Scope and number of classes (10 points) | | |
| 2. <u>Staging</u> | 35 points | |
| a. Interpretation of schedule (10 points) | | |
| b. Practicality, spacious exhibits, adequate and unobstructed aisles, sufficient lighting (9 points) | | |
| c. Unity, neat staging, related color, general order and balance, uniform signs (8 points) | | |
| d. Beauty, eye appeal (8 points) | | |
| 3. <u>Quality of Entries:</u> | 35 points | |
| a. Interpretation of schedule (10 points) | | |
| b. Imagination (originality) (10 points) | | |
| c. Overall distinction of exhibits (15 points) | _____ TOTAL | 100 points |

C. MASSACHUSETTS HOME FLOWER SHOW AWARD (1982, *Revised 2018*)

May be given to a GCFM club or a group of clubs for:

- a. Standard Flower Show
- b. Design Specialty Flower Show
- c. Horticulture Specialty Flower Show

D. MASSACHUSETTS HOME AND GARDENS SHOW AWARD (1978, *Revised 2018*)

May be given to a GCFM club or a group of clubs for:

- a. Standard Home Show, including two gardens or more.
- b. Horticulture Specialty Flower Show, including two gardens or more.

E. THE MARGARET BENT PATTERSON SILVER BOWL NEAR CLUB AWARD (1979, *Revised 2018*)

This award may be given for a Standard Flower Show, Design Specialty Flower Show or Horticulture Specialty Flower Show sponsored and staged by two or more GCFM clubs geographically situated near each other but not affiliated as a recognized council or district.

F. THE MARGARET E. MARSH FLOWER SHOW ACHIEVEMENT AWARD (1963, Revised 2018)

A silver bowl, in memory of Margaret E. Marsh, whose interest in flower arranging was an inspiration, will be presented to that GCFM garden club and/or group of clubs, which stages a Standard Flower Show or Design Specialty Flower Show receiving the highest point scoring of all shows currently applying for either a national or state flower show award.

G. THE VIOLET E. MACLAREN FLOWER SHOW SCHEDULE AWARD (1966, Revised 2018)

In memory of Violet E. Maclaren, an award has been established for the garden club and/or group of clubs that submit the best schedule for a Standard Flower Show, Design Specialty Flower Show or Horticulture Specialty Flower Show presented during the awards year. The Flower Show need not have been evaluated to receive this award. The award consists of a scholarship to a flower show school course currently given by The Garden Club Federation of Massachusetts, Inc. The winning club is to designate one of its members as the scholarship recipient. Accrued interest from a memorial fund established by the Hamilton-Wenham Garden Club will finance the scholarship. The schedule will be judged using the scale of points for evaluating schedules in the latest edition of the NGC Handbook for Flower Shows. An application form, in duplicate, and one copy of a schedule must be submitted, but no Book of Evidence is required.

H. THE ARRANGERS OF MARBLEHEAD FLOWER SHOW AWARD FOR STAGING (1974, Revised 2018)

This award is to be given for excellence in staging of a Small Standard Flower Show, Standard Flower Show, Design Specialty Flower Show or Horticulture Specialty Flower Show presented during the awards year. This award is given in memory of deceased members of The Arrangers. The award consists of a scholarship to a flower show school course currently given by GCFM. The winning club and/or group of clubs are to designate one of its members as the scholarship recipient. An application form, in duplicate, one copy of the schedule, and an abbreviated Book of Evidence, two pages, four sides, consisting of pictures and description of the staging is required.

Scale of Points

1. Interpretation of the schedule	20 points
2. Practicability: spacious displays, adequate and unobstructed aisles, sufficient lighting, ease of progress from section to section, class to class	15 points
3. Unity: uniform containers in horticulture divisions, all elements such as placards, signs, related in color, order, and balance	15 points
4. Distinction and artistry: originality, simplicity, eye appeal and special features raising quality above average	30 points
5. NGC's standards observed	20 points

TOTAL	100 points

I. JANE D. PORTER STATE FLOWER SHOW AWARD (1971, Revised 2018)

A pewter bowl, in memory of Jane D. Porter who gave many members a start in flower arranging and who encouraged the club to stage standard flower shows will be presented to the GCFM garden club that stages a Standard Flower Show or Design Specialty Flower Show receiving the highest point scoring in the Design Division.

Note: The following awards noted (J, K, L, M, and Q) are determined by a panel of three NGC judges using the scale of points as listed for each award. The standard National Garden Club's Scale of Points, which the daily judges must use, is not considered. All of these awards are given once for the entire show, if merited, in Design Division I (GCFM) of the Massachusetts Horticultural Society's Spring Flower Show and are presented at the GCFM Annual Meeting.

J. THE MARIE HANCOCK COOK CERTIFICATE OF MERIT FOR ACHIEVEMENT IN TRADITIONAL FLOWER ARRANGEMENT

(1963, Revised 2002) This certificate is given by the GCFM to the blue ribbon entry receiving the highest number of points in a class or classes of traditional designs. The traditional design type or period must be stated in the schedule. *See Note above.*

Scale of Points

1. Appropriateness to design type or period	45 points
2. Design	30 points
3. Expression	15 points
4. Distinction	<u>10 points</u>
TOTAL	100 points

K. THE DIANE BULLOCK AWARD (2002)

This award, a silver trophy, is given to the entry that is the most original interpretation of class theme and uses an adventurous combination of plant material and components. Entry must score 85 or above. Blue ribbon winner not eligible. *See Note above.*

Scale of Points

1. Interpretation	40 points
2. Creativity	30 points
3. Design	20 points
4. Distinction	<u>10 points</u>
TOTAL	100 points

L. THE CLARE L. RICHARDS AWARD (1979)

This award, a plaque, may be given for the entry that best exemplifies the sensitive use of color. The recipient need not be a blue-ribbon winner. *See Note above.*

Scale of Points

1. Color selection	40 points
2. Color balance	10 points
3. Color proportion	10 points
4. Color rhythm	10 points
5. Color scale	10 points
6. Color dominance	10 points
7. Color contrast	<u>10 points</u>
TOTAL	100 points

M. THE JEANNE-MARIE PARKES CREATIVITY AWARD (1986)

This award, a silver bowl, is given to the design judged by the evaluation panel to be the most creative interpretation of the class title. The recipient need not be a blue-ribbon winner. *See Note above.*

Scale of Points

1. Design	25 points
2. Interpretation	30 points
3. Creativity	30 points
4. Distinction	<u>15 points</u>
TOTAL	100 points

N. BETTE LEVINE AWARD (1984)

A certificate is to be given by The Garden Club Federation of Massachusetts, Inc., to the exhibitor with the greatest number of blue ribbons in all classes in the Amateur Horticulture Division of the Massachusetts Horticultural Society's spring flower show. The winner is determined by the Amateur Horticulture Committee.

O. RUTH A. WALLACK SCHEDULE AWARD (1991, Revised 2018)

A silver tray is to be given by the Beth Shalom Garden Club of Needham, in memory of Ruth A. Wallack whose interest in flower arranging and judging was inspirational. The award is given for the Small Standard Flower Show, Standard Flower Show or Design Specialty Flower Show schedule with the most creative design division. One copy of the schedule and an application form, in duplicate, must be submitted, but no Book of Evidence is required. The show need not have been evaluated to be eligible for this award.

P. THE JANET BUBIER FLOWER SHOW AWARD (1999, Revised 2018)

An engraved silver bowl, in memory of Janet Bubier, creative designer, who loved miniature designs, may be given annually to a Standard Flower Show or Design Specialty Flower Show, which displays the greatest creative interpretation in a section of Petite Designs. An application form in duplicate, one copy of the schedule and an abbreviated Book of Evidence of two pages, four sides, showing the designs and the staging is required. The show need not have been evaluated to be eligible for this award.

Scale of Points

1. Creativity	40 points
2. Interpretation	30 points
3. Design	20 points

4. Distinction	<u>10 points</u>
TOTAL	100 points

Q. THE BARBARA MAY AWARD OF DESIGN EXCELLENCE (2002)

A traveling trophy, given once during the show, if merited, to a blue-ribbon winner in the Design Division I (GCFM) of the Massachusetts Horticultural Society's spring flower show, scoring the highest number of points in a designer's choice class
See Note above.

Scale of Points

1. Design	48 points
2. Conformance	18 points
3. Distinction	14 points
4. Artistic concept	14 points
5. Expression	<u>6 points</u>
TOTAL	100 points

R. THE PAULINE BOWDEN AWARD (2004)

In memory of our beloved member, Pauline D. Bowden, an English teapot will be presented at the GCFM Fall Conference to the highest point scoring design during the week of the Topsfield Fair. A certificate will be presented with the award.

Pauline touched many lives through her lectures, teaching and mentoring. Her hands wore the scars of her passion for gardening and flower arranging and reflected the kind of person she was, full of life, deviltry, and passion, yet soft and full of love. The award is determined by a panel of one or more NGC judges appointed by the Topsfield Fair Flower Show Judges' Chairman.

Scale of Points

1. Design	40 points
2. Color Selection	25 points
3. Creativity	20 points
4. Distinction	<u>15 points</u>
Total	100 points

S. THE POLLY M. POVALL SMALL STANDARD FLOWER SHOW AWARD (2006)

This award is given to honor Polly Povall, an indispensable and faithful board member of GCFM for many years. She has served on major committees and led the Federation as an outstanding President and volunteer. Polly's years of continuous commitment as a steadfast supporter of flower shows have been inspirational. She has been instrumental in educating and encouraging the staging of Small Standard Flower Shows. An application form, in duplicate, one copy of the schedule and an abbreviated Book of Evidence of two pages, four sides, is required. The following scale of points will determine eligibility for this award.

Scale of Points

1. Schedule	25 points
2. Staging	25 points
3. Horticulture	25 points
4. Design	<u>25 points</u>
Total	100 points

This award, a Certificate of Excellence, will be awarded to GCFM clubs scoring 85 points or more.

SPECIAL AWARDS

XVII. GCFM Special Awards

A. THE CINDORA GOLDBERG AWARD (2002)

The annual award is given in tribute to Cindora Goldberg and honors the ability she had to continually see and create in an innovative manner. The award is in the form of a framed certificate and will be given to the most outstanding floral design submitted by a member of The Garden Club Federation of Massachusetts, Inc.

The entries should represent the very best examples of a designer's work and must be in the form of photographs and digital images. The winner must be present to receive the award at the Annual Meeting of The Garden Club Federation of Massachusetts, Inc. A full color photo of the winning design will appear in the Fall issue of the Mayflower.

Rules

1. Designs to be submitted will be limited to three entries from any one designer. They should represent the most outstanding example of that designer's work.
2. The designer must mail the completed application form along with a color photograph at least 5" x 7" in size to the address below.
3. The designer should also email the image (JPEG minimum of 1 MB) to the email below.
4. An entry form must accompany each application listing all plant materials and other components, along with a short description of the design.
5. Up to three separate designs will be accepted on individual application forms.
6. All entries must be received by May 10, 2026.
7. All entries will become the property of The Garden Club Federation of Massachusetts, Inc. and will not be returned.
8. Photos submitted may be used for a future publication.
9. Entries will be judged by the Cindora A. Goldberg Award Committee

Send design image (5x7 or larger print) and application form here:

Mail: Minal Akkad, 1550 Worcester Road, Unit 421, Framingham, MA 01702

Email: GCFMCindoraGoldberg@gmail.com

SCHOLARSHIPS – for Garden Club Members

Helen DeOrsay Freidberg Tribute Scholarship (established in 2006)

One scholarship will be awarded each year for EACH of the NGC schools held in Massachusetts: Landscape Design, Gardening, Flower Show School, and Environmental. Scholarship to be given to one Garden Club Member per district to any of the GCFM Schools in MA per year.

Scholarship Application Requirements

1. An applicant must be a member of a GCFM Federated Club and may apply to any school in any given year.
2. An application form must be filled out by the applicant and signed by the president of her/his club.
3. An application must be received by the chairman of the Helen D. Freidberg Scholarship Committee BEFORE 15 Feb of the calendar year.
4. Only one member per club may apply for each course.
5. The course must be held in Massachusetts.
6. The applicant may not be a previous recipient of a scholarship for that school.
7. The scholarship is a onetime award.
8. The scholarship covers only tuition. Books, lodging, travel, and incidentals are not covered.
9. The scholarships will be awarded at the GCFM Annual meeting and must be used in the following fiscal year.
10. An application may be found at www.gcfm.org under Forms.
11. Send all submissions via email to GCFMFreidbergScholarship@gmail.com

SUMMARY

For questions relating to a specific award, please contact the appropriate chair.
More information and all award applications may be found on the website.
www.gcfm.org

Thank you for participating in the Garden Club Federation of Massachusetts, Inc. award program.